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## Announcements...

### "Planning Commissioner Ethics" Training Offered

Planning Commissioner Ethics, the fifth module of the Fundamentals of Planning and Zoning course, will be offered from 6-9 PM, Wednesday, November 10 in the J.C. Penney Conference Center at the University of Missouri - St. Louis (UMSL).

You will receive an overview of ethical considerations in the duties of a planning commissioner. The focus of the training includes identification of conflicts of interest, the planning commissioner's responsibility to the community, petitioner and planning staff, and the equitable management of public hearings.

The trainers for this module are Kathleen Clark, professor, Washington University School of Law, and Wayne Oldroyd, director of community development, City of Maryland Heights. The cost is \$40. To register, contact Ann Larsen at (314) 516-5948 or pay at the door.

The course is designed so that you can attend the specific modules you are interested in. For a description of future modules in this course and a second course that will begin January 19,2005, visit <http://www.umsu.edu/~conted/noncredit/planzone.htm>. The courses are sponsored by the APA - St. Louis Metropolitan Section, the Local Government Partnership, UMSL, East-West Gateway Council of Governments, and the University of Missouri Extension.

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### Annexation: Economics and Legalities Workshop

A half-day workshop designed for municipal officials, businesses, community members and others in our region interested in learning about and discussing the legal and economic issues related to annexation will be held Tuesday, November 30 from 9 AM - 12 noon in the Council Chambers at the City of Hillsboro City Hall, 102 Second Street.

Don Phares will address municipal economic issues and ramifications that should be considered when embarking on potential annexations and David Hamilton will discuss the legal issues and processes that come into play or are required for annexation efforts. Ample time will be allowed for participant questions and discussion.

Dr. Phares, Department of Economics and Department of Public Policy and Administration, is a Professor Emeritus of Economics at the University of Missouri-St. Louis. His research has primarily dealt with housing and neighborhood change, state and local finance, governmental structure, and urban economic development. He is the author of several books including, Who Pays State and Local Taxes? and State-Local Tax Equity: An Empirical Analysis of the Fifty States. In addition he has published more than seventy articles and book chapters and several score technical and government reports. He has consulted for and done research, including economic and fiscal impact studies, with numerous governmental agencies at the federal, state, and local level; research organizations; businesses; foundations; and universities.

David Hamilton is a member of the firm Hazelwood and Weber in St. Charles. A significant portion of Mr. Hamilton's practice is devoted to public entity representation. He incorporated the Village of Dardenne Prairie and was the Village's first city attorney. In that representation, he administered the City's initial annexation actions. Mr. Hamilton has also performed legal services for the City of St. Charles. Mr. Hamilton currently serves as City Attorney for the communities of Cottleville and Dardenne Prairie and has served as the City Prosecuting Attorney for the City of St. Peters. He also served as counsel for the Metropolitan St. Louis Sewer District and for several fire protection districts.

The cost of the workshop is \$15. To RSVP or more information, contact Peggy Levine at (314) 516- 4586. Sponsors are the Local Government Partnership, University of Missouri Extension and the University of Missouri - St. Louis.

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## Upcoming Conferences and Events...

### November 8: Required Workshop for Missouri Agencies with TIP Projects

All Missouri local public agencies with projects in the FY 2005-2009 Transportation Improvement Program (TIP) are required to attend the Project Implementation Workshop sponsored by the MoDOT District 6 Local Roads Group and the East-West Gateway Council of Governments. This includes sponsors with reprogrammed projects as well as sponsors with new projects.

At least one agency person responsible for projects that appear in the TIP will be required to attend the workshop. While consultants are welcome, sending a consultant staff person as the agency's only representative is not allowed. The workshop will be held from 9-11:30 AM at MoDOT's Transportation Management Center (TMC), 14301 South Outer 40 Road, Town and Country, room 209. If you have any questions, please call Terry Freeland, East-West Gateway at (314) 421-4220 or Gregg Wilhelm of the MoDOT District 6 Local Roads Group at (314) 340-4165.

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### November 9: Scott Joplin House Informational Meeting

The public is invited to attend an informational meeting to discuss issues related to the Scott Joplin House State Historic Site in St. Louis. The meeting will begin at 6 PM in the site's New Rosebud Café. Department of Natural Resources site staff will be on hand to discuss improvements and activities that took place over the last year and receive public input and suggestions about the historic site. Scott Joplin House State Historic Site is located at 2658 Delmar Boulevard. Persons requiring special services or accommodations to attend the meeting can call the site at (314) 340-5790 or the Department of Natural Resources toll free at 1-800-334-6946 (voice) or 1-800-379-2419 (Telecommunications Device for the Deaf).

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### November 10: "Planning Commissioner Ethics" Training Offered

See: Planning Commissioner Ethics Training Offered, in the "Announcements" section of this issue of *Briefings*.

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### November 10: Demolition, Dispersal, and Displacement - Housing Policy

Questions: How can housing policy be used to deconcentrate poverty? Do "mobility programs", designed to enable poor families to move out of poor neighborhoods, work? What happens when former subsidized housing units are converted to mixed-income communities? Join with Edward Goetz, Director of the Urban and Regional Planning Program at the Humphrey Institute of Public Affairs, University of Minnesota, and author of *Clearing the Way: Deconcentrating the Poor in Urban America*, to explore housing policy and its implications for decentralizing poverty.

The discussion will be held in the Millennium Student Center, Century Room C, on the University of Missouri - St. Louis campus (UMSL), 2:30-4:00 PM. For information, call 314.516.5277 or E-mail at [pprc@umsl.edu](mailto:pprc@umsl.edu). This event is free. Sponsored by the Public Policy Research Center, UMSL

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### November 11: Policy Forum: Story of St. Louis's New Americans

Our region's newest immigrants and refugees share their stories of how they came to St. Louis. The event, hosted by the New Americans Implementation Team of FOCUS St. Louis, will be held in the FOCUS board room, 1910 Pine Street, from 4:30-6:00 PM. Free parking is available in the Blue Cross/Blue Shield parking lot on Chestnut between 18<sup>th</sup> and 20<sup>th</sup> Streets. RSVP to Nikki at (314) 622-1250 ext. 102 or [nikkiw@focus-stl.org](mailto:nikkiw@focus-stl.org).

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### November 12: Southern Illinois Greenways and Trails Workshop

The Illinois Department of Natural Resources is hosting The Southern Illinois Greenways and Trails Workshop at Pere Marquette State Park Lodge near Grafton from 8:30 AM - 3:30 PM. The workshop is oriented to policymakers, planners, managers, and trails enthusiasts. Topics include planning, developing and promoting greenways and trails; bike-friendly communities; integrating natural resources and trails; the state bike plan; and liability issues. The \$15 registration fee includes lunch. Visit <http://dnr.state.il.us/orep/planning> or call (217) 782-3715.

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## November 12: Emerging Trends in Real Estate 2005

The Urban Land Institute-St. Louis Chapter (ULI) hosts a presentation and a response by local real estate experts of the recently released Emerging Trends in Real Estate®, a highly regarded trends and forecast publication. The publication, a joint undertaking by ULI and PricewaterhouseCoopers, provides an outlook on U.S. investment and development trends, real estate finance and capital markets, property sectors, metropolitan areas, and other real estate issues. The report draws on formal and informal surveys of real estate executives and market experts around the U.S., including survey responses from over 400 real estate executives and personal interviews with over 125 industry leaders. This year's report features expanded coverage of the housing industry, a variety of specialty and niche property sectors, and trends in investor site/location preferences. All registrants will receive a copy of the publication.

The program will be held at A. G. Edwards Auditorium, One North Jefferson, D Building, St. Louis, beginning with a continental breakfast at 7:30 AM. The program will be from 8-9:30 AM. Cost: ULI member - \$55; non-member - \$60; public official - \$45; young leader/student - \$30. Registration deadline is November 5. Registration and details are available at <http://www.uli.org/events/?ID=444>.

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## November 12-13: Nonprofit Course: Financial Issues in Managing NPOs

The course, Financial Issues in Managing Nonprofit Organizations (NPOs), 4913, instructed by Judith Murphy and Associates, will be offered 9 AM - 5:00 PM each day at the J. C. Penney Conference Center, UMSL. The course is intended for general staff and executives, as well as board members of NOS, who must understand and apply financial knowledge in their management and governance roles. It will cover cash-flow analysis, budgeting, fund accounting, cost accounting, and understanding financial statements, including balance sheets, cash-flow statements, statements of activity, and operating and capital budgets. The course can be taken on a credit earning (1 credit hour) or non-credit basis.

This course is offered by the Nonprofit Management and Leadership Program at UMSL. To register, call (314) 516-5948. For more information, call (314) 516-6713.

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## November 13: Fifth Annual River Des Peres Cleanup

The 5<sup>th</sup> annual River Des Peres Cleanup will be held from 9-3 PM, concentrating efforts in the Wellston and University City area. Contact Shelley Welsch at the Green Center, (314) 725-8314 or [swelsch@thegreencenter.org](mailto:swelsch@thegreencenter.org).

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## November 16: The Latest on Lambert Airport - FOCUS Breakfast Club

FOCUS St. Louis will present its last Breakfast Club event of the year from 7:30 - 9:00 AM in the James S. McDonnell Prologue Room at Lambert International Airport.

Barry Beracha, Personal Representative of the St. Louis Mayor to Lambert, will discuss the revitalization efforts at the airport, the new runway construction, as well as other airport issues. Susan Stauder, Vice President of Infrastructure and Public Policy for the Regional Chamber & Growth Association, will facilitate the presentation. The event will conclude with a question-and-answer session. A continental breakfast will be served prior to the presentation.

Cost is \$12 for members, \$15 for non-members, or free if you become a FOCUS member that morning. Call (314) 622-1250 ext. 101 for reservations (required) and special parking instructions. Besides an interesting program, the newly opened Prologue Room will provide an outstanding setting for the event. Visit <http://www.boeing.com/companyoffices/aboutus/flash.html> and select "tours" to take a look.

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## November 16: "Why Investing in Children is Good Business" Luncheon

Join Vision for Children at Risk and members of the St. Louis Children's Agenda for a most informative discussion on the economic impact of investing in programs and services for children. Featured speaker is Rob Grunewald, a regional economic analyst with the Federal Reserve System who has written extensively on the link between a community's economic health and the level to which it supports children. He also writes for two economics and banking journals published by the Federal Reserve and is the co-author of the Minneapolis Fed's "Beige Book" on current economic conditions. He will be joined by Janice Ellis, Ph.D., President, Kansas City Partnership for Children; Debra Hollingsworth, VP-External Affairs SBC Missouri;

and Jerry Paul, President, Deaconess Foundation. A special award will be presented to Mayor Francis Slay for his support of St. Louis children.

The luncheon will be held at the Millennium Hotel from 12 noon - 1:30 PM. The cost is \$30 per person. Visit the Vision for Children at Risk Website at [www.visionforchildren.org](http://www.visionforchildren.org) or call (314) 534-6015 for additional details and registration.

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### **November 17: GIS Day 2004 at the St. Louis Zoo**

The St. Louis Zoo will be hosting GIS (Geographic Information Systems) Day at their Living World facility from 10 AM - 4 PM. GIS Day is held annually on the Wednesday during Geography Awareness Week. The National Geographic Society has sponsored Geography Awareness Week since 1987 to promote geographic literacy in schools, communities, and organizations, with a focus on the education of children. The event promises to be an exciting one, with many GIS users from all levels of government and East-West Gateway's GIS staff, as well as some private companies coming together to demonstrate to the public how the use of GIS benefits everyone in their daily lives. Through posters, maps, and live demonstrations of various GIS technologies and techniques, local GIS users will demonstrate the power and value of this tool to school groups and the general public. For more information, Contact Monica Wilbur at (636) 949-6620 ext. 8512 or E-mail at [mwilbur@esri.com](mailto:mwilbur@esri.com).

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### **November 17: Advanced Grant Writing Workshop**

The Nonprofit Management and Leadership Program at the University of Missouri-St. Louis (UMSL) is offering Advanced Grant Writing Skills, a one-day workshop instructed by Glenda J. O'Neal, a nationally renowned grant proposal trainer and president of Grants Unlimited, a national grants consulting firm. The workshop will be held from 9 AM - 3:30 PM. The fee, which includes the State of the Art Grants Notebook, is \$120. Students will earn 0.7 CEUs

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### **November 18: Parson's Place & Joyner-Kersee Center - A Neighborhood Reborn : APA November Luncheon**

The November luncheon of the St. Louis Area Section of the American Planning Association (APA) will be held from 11:30 AM- 1:30 PM at the Jackie Joyner-Kersee Center, 101 Jackie Joyner-Kersee Circle, East St. Louis.

East St. Louis' Parson's Field is famous for having served as the early practice field for one of East St. Louis' brightest shining stars, Jackie Joyner Kersee. Today it is being transformed into the second phase of Parson's Place, a mixed-income development where the East St. Louis Housing Authority will spin off new units. Located in the Emerson Park neighborhood, it is adjacent to the Jackie Joyner-Kersee Boys and Girls Club. Guest speakers include Barbara Freeland, Executive Vice President of McCormack Baron Salazar Development Company and Robert Betts, Deputy Director of the East St. Louis Housing Authority.

The cost of \$13 includes a box lunch. Non-APA members are welcome to attend. RSVP to Tara Buckner at [tbuckner@stlouisezone.org](mailto:tbuckner@stlouisezone.org) or by calling (314) 241-2083. Non-members please call to make your luncheon selection.

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### **November 18: Second Annual Green Gift Bazaar**

The Piasa Palisades Group of the Sierra Club is sponsoring their Annual Green Gift Bazaar at the Sweet Olive Café, Cork, and Cruet located at 100 West Third Street, Alton, IL from 6-9 PM. Twenty local artisans and shop owners will be providing eco-friendly goods for sale. For more information, call Christine Favilla at (618) 462-6802 or E-mail at [cfavilla@ezl.com](mailto:cfavilla@ezl.com).

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### **November 19: TravelSafe Communities Congress Workshops**

East-West Gateway sponsors "Drive Responsibly: Somebody's Future is in Your Hands" Workshops as part of the kick off of the regional TravelSafe Communities initiative. See TravelSafe Communities Congress Workshops in the "Regional News" section of this issue of *Briefings*.

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## November 19: East-West Gateway's Annual Meeting

The East-West Gateway Council of Governments will hold their 39<sup>th</sup> Annual Meeting and Luncheon and Awards Presentation at the Millennium Hotel, downtown St. Louis from noon to 2 PM.

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## December 1: Planning and Public Health - APA Audio Conference

The new frontier in community planning is the border between public health and planning. Fitness and health problems related to obesity have dominated the news, but what is the planning connection? And, does the physical design of cities affect public health? The issues extend beyond design as public health is a major determinant of a community's sustainability, viability, and even image. How should these two fields be brought together and what does planning gain from the partnership? These issues will be discussed in the audio conference hosted by the APA St. Louis Section and co-sponsored by the Centers for Disease Control and Prevention as part of a collaboration between the American Planning Association (APA) and the National Association of County and City Health Officials. CPDP: 1.5

Non-APA members are invited to attend. The audio conference will be held at the Maryland Heights City Hall, 212 Millwell Drive from 3 - 4 PM, followed by a half hour discussion. Call David Wilson or Kimberly Wesley, East-West Gateway Council of Governments, 314-421-4220 to make your reservation.

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## December 3-4: Planning Reform in the New Century

The Washington School of Law's Center for Interdisciplinary Studies and the American Planning Association (APA) will present Planning Reform in the New Century. You are invited to come together to discuss some of the most relevant, far-reaching issues in planning today. Join with legal scholars, planners, political scientists, and the legal community to discuss the opportunities for reform in planning and land use regulation.

An exceptional array of topics and speakers, including: Keynote Speakers - Marcy Kaptur, U.S. House of Representatives and Paul Farmer, Director, APA; Political Leadership in Planning Statute Reform - Ricca Slone and John Nolon; Housing and Regulatory Streamlining - Anthony Downs and Charles Daye; The Role of the Comprehensive Plan - Edward Sullivan and Thomas Pelham; Evaluating the Impacts of State and Local Programs - Shirley Abrahamson and Michael Berger.

Visit <http://law.wustl.edu/centeris/> and click on "Planning Refor in the New Century" under Upcoming Events for a more complete list of topics and speakers, to view the agenda and conference flyer, and register for the conference. Local attendees are welcome to participate in the Conference at no charge. **Registration deadline is November 8.**

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## December 8-9: Consequences of the Consumer Lending Revolution

The Consequences of the Consumer Lending Revolution conference will provide a unique opportunity for analysis and discussion among academics and activists regarding the sociological and economic impacts of the explosion of consumer debt, what consumer groups can do to mitigate damaging fallout and how the revolution affects bankruptcy policy. The conference is designed especially for economists, consumer advocates, sociologists, lawyers, law school professors, social workers, government employees, educators and everyone interested in assessing and responding to the benefits and detriments of the Consumer Lending Revolution.

Information and registration material for this conference is available at <http://law.slu.edu/conf/lending/index.html> or contact [dlander@thompsoncoburn.com](mailto:dlander@thompsoncoburn.com) . The conference is sponsored by Saint Louis University School of Law, The Center for Social Development at George Warren Brown School of Social Work at Washington University, the Consumer Federation of America, and the National Consumer Law Center.

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## What's in the News...

### In regional news...

#### TravelSafe Communities Congress Workshops November 19

East-West Gateway Council of Governments will kick off their regional initiative to reduce vehicle crashes in the region as they host a "TravelSafe Communities Congress" Friday, November 19 from 8:30 -11:30 AM at the Millennium Hotel, downtown St. Louis. The event is free and everyone with an interest in this initiative is invited to attend. Registration will begin at 8:00 AM. The Congress theme is "Drive Responsibly: Somebody's Future is in Your Hands".

Romell Cooks, Region 7 Administrator, National Highway Traffic Safety Administration will give the keynote address. There will be four concurrent workshops: education; law enforcement; emergency response; and engineering. Details of the workshops, presenters and panelists, and registration for the event are available by going to "TravelSafe Communities Congress Workshops" on East-West Gateway's Web site at <http://www.ewgateway.org>.

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### In national news...

#### Voters Approve 76 Percent of Open Space Funding Measures

The Trust for Public Land, a national nonprofit organization that works to protect land for human enjoyment and well-being, reports in a November 4 press release that despite a presidential election that revealed broad political polarization, voters in states and communities nationwide came together to dedicate new public funds for conservation. In Tuesday's elections, voters in 111 communities in 25 states passed ballot measures to create \$11 billion in new public funding, including \$2.4 billion for protecting land for parks and open space, according to the Trust.

Overall, 111 of 147 local and state measures nationwide were successful - a rate of passage of 76 percent. This is consistent with November 2003, when 79 percent of open space ballot measures were successful nationwide. Since 1998, 935 out of 1,215 conservation ballot measures have passed in 44 states, raising close to \$25 billion in funding for land conservation-a passage rate of approximately 77 percent.

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### Our Top Four Crops

What are the top four crops in terms of acreage in the United States today? They are Corn, Wheat, Soybeans and Grass Clippings. Residential lawns, golf courses, roadsides, cemeteries, ball fields, corporate headquarters and parks cover 45 million acres of land with 50 different imported grass species naturalized to the American landscape because of their ability to tolerate mowing. These expanses of lawn use 70 million tons of fertilizer and 70 million pounds of pesticides every year, or about 10 times the amount of pesticides per acre that are used on crops. The 35 million lawn mowers in the U.S. use 580 million gallons of gasoline per year, and watering lawns uses about 13% of residential water use, or between 15 and 20 gallons per day per household.

Why do we do this? For an interesting and intriguing discussion of why, visit <http://web.missouri.edu/~esiwww/news/July2004news.html>

Source: MU Environmental Network News, July 2004

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### Online Resources...

#### Winter Heating Costs Information

The Missouri Energy Center is working to educate the public on ways to increase energy efficiency in residential and commercial buildings. The center has developed and expanded the Web site, which includes information such as low-cost tips for lowering heating and cooling costs. The site provides tips that can help the public save energy and money in their residential and commercial buildings while supporting our economy and protecting our energy security. The site also provides links to the Low-Income

Weatherization Assistance Program, utility assistance programs, renewable energy information and natural and propane price information. The Web address is <http://www.dnr.mo.gov/heatingcosts.htm>.

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## Opportunities...

### Transportation Planner

#### East-West Gateway Council of Governments

The East-West Gateway Council of Governments has an opening for a position as a Transportation Planner. This professional position reports to the Division Manager of Planning and Programming and has general responsibility for alternative transportation activities including: Bicycle and Pedestrian planning, Accessibility and Paratransit planning, Environmental Justice and ADA activities as they relate to various agency initiatives and work program activities.

The successful candidate must possess a working knowledge of principles and practices of urban and regional transportation planning, related to one or more of the following disciplines: transportation policy analysis, transportation system and project evaluation, transportation project programming, traffic engineering, and socioeconomic and environmental impact assessment. Experience with GIS and other computer-based analytical tools is required, and familiarity with TEA-21 metropolitan planning requirements is highly desirable.

The successful candidate for this position will have graduated from an accredited four-year college or university, with major course work in Transportation Planning, Urban Planning, Civil Engineering, or in a directly related field, and will have one (1) year of directly related professional experience or an equivalent combination of directly related education and professional experience. Advanced degrees may be substituted for one year of experience.

The salary range for this position starts at \$31,548 per year. Starting salary will be based upon qualifications and experience. The Council offers a competitive benefit package. Interested individuals should submit a resume and letter of interest to East-West Gateway Council of Governments, Attn: Human Resources, One Memorial Drive, Suite 1600, St. Louis, MO 63102.

An Equal Opportunity/Affirmative Action Employer.

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### Planning Technician

#### City of Chesterfield

The City of Chesterfield seeks a Planning Technician. Reviews zoning approvals and performs inspections for property maintenance, zoning compliance and nuisance abatement. Candidate must be competent in interpreting codes and maps, drafting, surveys and legal descriptions. Activities include field and office responsibilities with considerable public contact. Knowledge of Windows-based applications. Bachelor's degree in Urban Planning or related field, or combination of education and experience required.

Starting salary \$28,414-\$34,097, DOQ. Applications are available at [www.chesterfield.mo.us](http://www.chesterfield.mo.us). Mail to Chesterfield City Hall, 690 Chesterfield, MO 63017, Attn: Planning Technician. Position open until filled. EOE.

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### Urban Forester

#### Southwestern Illinois Resource Conservation & Development, Inc.

Southwestern Illinois Resource Conservation & Development (RC&D), Inc. is currently accepting applications for an Urban Forester who will assist communities in Central and Southern Illinois in managing their urban landscapes. The selected candidate will have a Bachelors in Urban Forestry or Forestry, and will also possess strong communication and organizational skills. Objectives associated with the position include conducting tree inventories, proposing tree ordinances, assisting communities in obtaining Tree City USA awards and conducting seminars related to tree health and maintenance. A complete job description is available by E-mailing: [daveeustis@swircd.org](mailto:daveeustis@swircd.org). Resumes should be forwarded to Southwestern Illinois RC&D, Inc., 406 East Main Street, Mascoutah, Illinois 62258, or via E-mail to: [daveeustis@swircd.org](mailto:daveeustis@swircd.org). EOE

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## Grants/Contract Administrator

### East-West Gateway Council of Governments

The East-West Gateway Council of Governments has an opening for a Grants and Contract Administrator. The Grants Administrator will report to the Director of Administration and will be responsible for the maintenance of grants/contract files, and providing assistance to project staff to ensure compliance with grant requirements and Council policies.

The position requires a bachelor degree from an accredited four-year college or university, with major course work in accounting, business administration, public administration, or other directly related field. Two years of directly related professional experience is required. An advanced degree may substitute for one year of experience.

The salary range for this position begins at \$33,120 annually, with actual starting salary based on background and experience. Competitive benefit package. Interested individuals should submit a resume and letter of interest to East-West Gateway Council of Governments, Attn: Human Resources, One Memorial Drive, Suite 1600, St. Louis, MO 63102. An Equal Opportunity/Affirmative Action Employer

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## Did You Know...

Did you know recycling one ton of paper saves 7,000 gallons of water and 4,100-kilowatt hours of electricity? Energy saved by recycling one ton of aluminum is equal to the amount of electricity the average home uses over 10 years.

Choose Environmental Excellence - Gateway Region (CEE-GR) encourages everyone to celebrate "America Recycles Day", November 15. Visit their site at [www.ceegr.org](http://www.ceegr.org) to learn about the day's events and the impacts of recycling.

Past issues of the Local Government Briefings can be found at:  
<http://www.ewgateway.org/library/newsletters/newsletters.htm>